



Dreams Lab

PERICHE
PROFESIONAL

The essence of Periche Profesional

**Periche Profesional is a dreamer
manufacture company specialist in Hair
Color and Hair Care for Professionals.**

At our Dreams Lab, we are dedicated to coloring hair and coloring life. We search for the best formulas to care for and pamper your hair, while enhancing its beauty. This is the place where we design looks that make a difference. This is where dreams are born, and we want to make yours come true. We are characterized by customer empathy, friendliness and personal relationships, all of which make us stand out in the market. Every day we strive to maintain the maximum quality in our products and offer our customers the best service.

What makes us unique?

- +50 years of experience
- High quality ingredients
- Innovation and technology
- Proximity
- Own manufactures





Color

Our Color Line offers infinite combination of tones and shades to create the perfect color.

A color without limits of maximum intensity, excellent penetration, long lasting and radiant shine.
Formula with a protective and nourishing base.



Argan oil



Keratin



Baobab oil



Personal

Permanent Color.
Personal Line. 95 shades



iPersonal

Ammonia-free Permanent Color.
iPersonal Line. 18 shades



Cyber Color Milk Shake

Semi-Permanent Coloring. 9 Fantasy Shades & White Mix Base



Color Techniques

Bleaching Powder, Creams Oxidizer 10-40 Vol, Removing, Protector, Stain Remover, Corrector, Unwanted Color Rectifier



Technique

Technical line of professional treatment that offers specific solutions in bleaching, color dyes and perms



Hydrolyzed Collagen



Careplex Complex



Careplex

With Careplex Complex

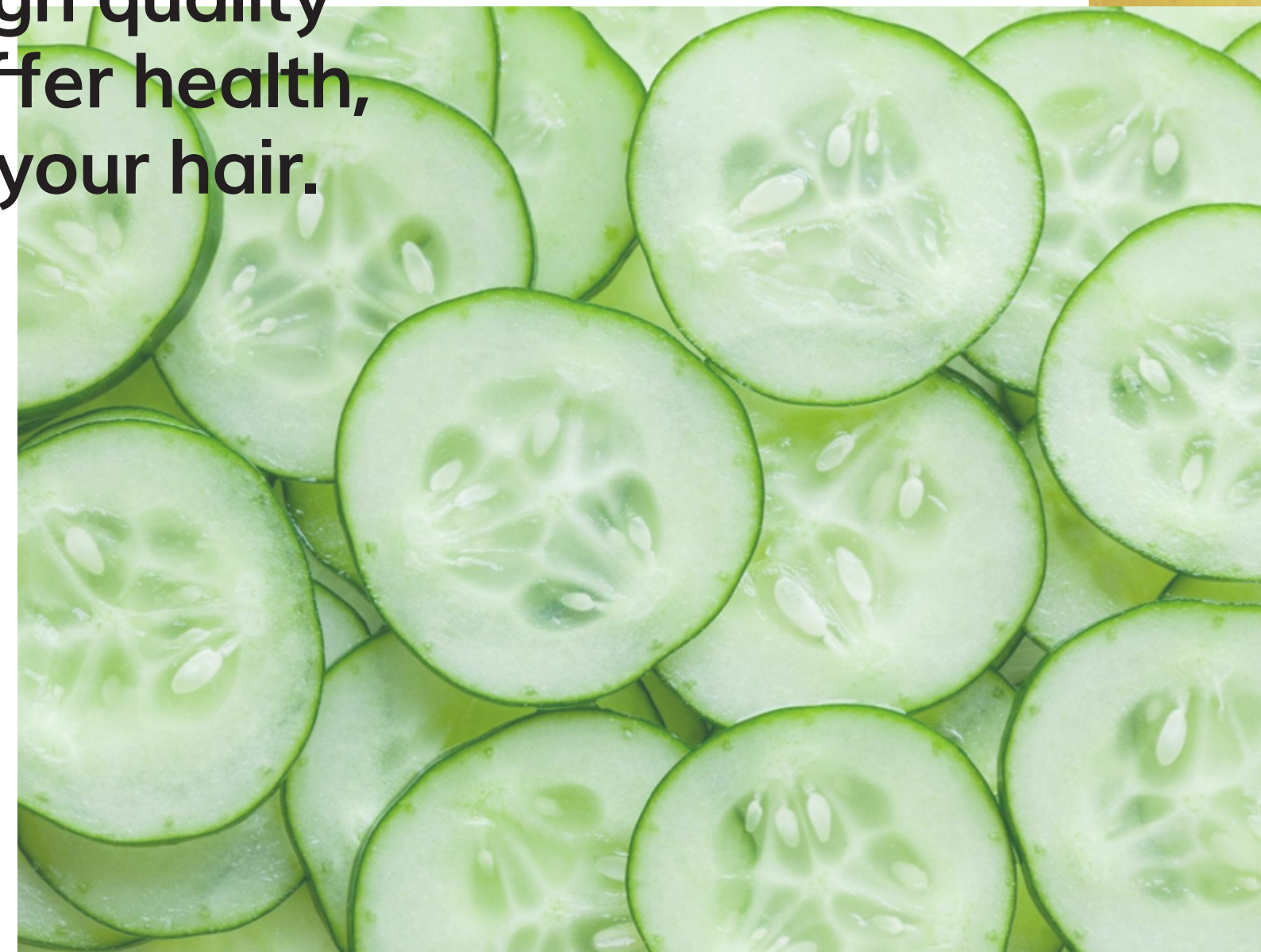
Surf

With Hydrolyzed Collagen and Provitamin B5



Hair Care

Our Hair Care line is made up of unique and specific treatments for each hair type. Our R+D team devolps exclusive formulas with high quality ingredients designed to offer health, protection and beauty to your hair.



Cucumber Extract



Marula Oil



Kode

Shampoos, Conditioners, Masks, Serum & Oil, Bi-phase, 10 in 1, Anti-Dandruff Treatment, Anti-Hair Loss Treatment



Treatment

Shampoo pH 5.5, Soft Conditioner, Intensif Masks, Periche Placen



Styling

Styling line Works on the perfection creation and design of looks, shapes and textures. Our art for creating products to molds and fixes hair, maintaining its naturalness with long-lasting results.





iSoft

iMedium

iXtrem

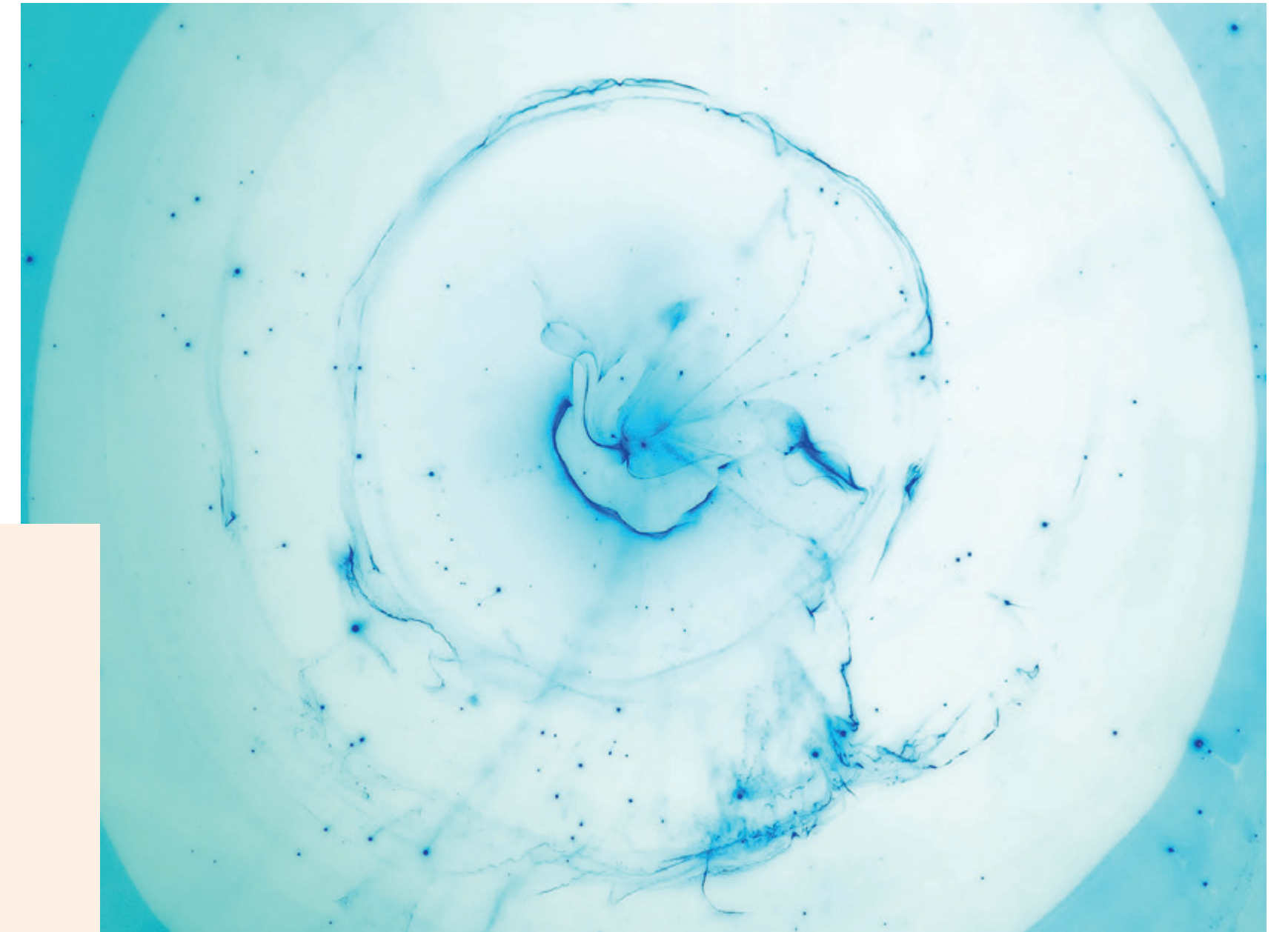


**Argan
Keartin**

Achieve the perfect Straightening results with our collection of products that will guarantee excellent quality effect before, during and after treatment.



Argan Oil



Keratin



Straightening
Treatment

Pre-Straightening
Treatment

Post-Straightening
Treatment



Men

New Order is a revolution in male daily grooming and cosmetics. An innovative hair, beard and skincare range designed for the man of today





Energy
Shampoo

With taurine and
ginseng



Hidracream
Face & Hair

With hyaluronic
acid and maca



Oil Beard
& Hair

With grapeseed oil



Pomade
Beard & Hair

With grapeseed oil



Beuty

Enjoy pleasant beauty rituals to keep your skin eternally youthful. Provides maximum hydration, repair and smoothness.



Shea Butter



Caviar Oil



Personal
University

Hand Cream



University Skin
Care Emulsion

Protective Skin

Thank You!